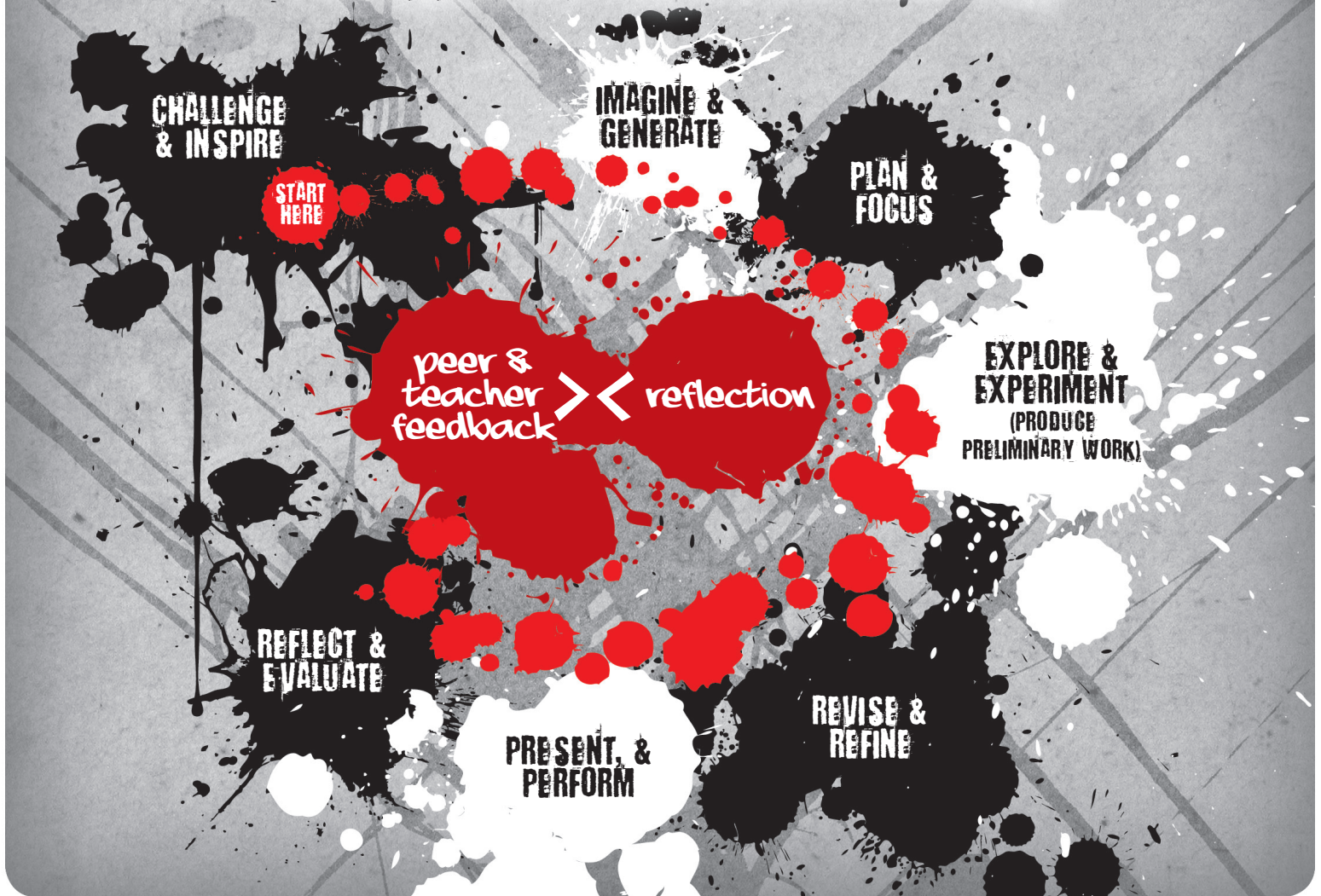


THE CREATIVE PROCESS

an approach to creative thinking



questions to assist your creative process

Challenge & Inspire

- What visual problem do you have to solve?
- How can you create a visual problem to be solved?
- How are you inspired or excited by the work of another artist or designer?
- What are your dreams, fantasies, goals or ambitions?
- What are you curious about?
- Where have you NOT looked for ideas?

Imagine & Generate

- What if...?
- Can you look from another POV or perspective?
- What happens if you change the form or content or context of an image or object?
- How might a visual art convention affect your imagery: abstraction, metaphor, distortion, appropriation, symbolism, transformation?
- Where can you mine or extract ideas from other information sources?

Plan & Focus/

Explore & Experiment

- What visual research is required?
- Can a graphic organizer (mind map, Venn diagram) or brainstorming help to organize your thinking?
- Have you had a conversation with someone else about your idea?
- Have you listened to your inner voice or followed an intuition?
- Can you "let go" of your initial thinking and play around with an idea or concept?
- How are emotions affecting your decisions?
- How can you play around with the media or materials?
- Have you tried other approaches or alternative techniques?

Revise & Refine

- What else needs to be done?
- Have you shared your thinking and/or work with someone else?
- What does this artwork mean? Are multiple meanings possible?
- How has your work changed or evolved from its initial plan or design?

Present & Perform

- How can you effectively present this artwork?
- Have you given this artwork a title?
- Does your work require a frame, a base, a background or some other display format?
- Who are your spectators?
- Does your work require a written explanation or artist's statement?

Reflect & Evaluate

- What were your original intentions in making this artwork?
- What has surprised you about this work?
- What have you learned about working with this medium or those materials?
- How has this artwork shaped or altered your personal thoughts or feelings?
- Can you indicate a particular skill that you have learned well enough to teach to someone else?
- Is this artwork genuinely finished? How do you know?
- Did you find this artistic experience satisfying? Why or why not?

