## **BLM #8**

## AVI2O Fundraising Assessment Rubric: Letter to Not-for-profit Organization Name: \_\_\_\_\_\_

Self-Assessment Checklist: Check the column that best describes your work, and
explain how well you did in the comment section below the table. Save the bottom rubric
for your teacher's assessment.

Criteria:	Exactly!	Mostly	A little bit	Not really
I included all of the required information:				
purpose of fundraiser, description of the				
event, and results (how much we raised)				
I incorporated ideas and corrections from one				
of my peers				
I proof-read my letter to get the spelling and				
grammar just right				
The letter demonstrates that I understand				
fundraising terms and concepts				

Comment: I think I deserve \_\_\_\_\_/25 for my letter because ...

Rubric for teacher use only:

	Level 4	Level 3	Level 2	Level 1
Knowledge/	Demonstrates	Demonstrates	Demonstrates	Demonstrates
Understanding /5	thorough	considerable	some knowledge	limited knowledge
Knowledge and	knowledge and	knowledge and	and understanding	and understanding
understanding of	understanding of	understanding of	of fundraising	of fundraising
fundraising	fundraising	fundraising	concepts and	concepts and
concepts and terms	concepts and	concepts and	terms	terms
	terms	terms		
Thinking /5	Uses planning	Uses planning	Uses planning	Uses planning
Use of planning	skills with a high	skills with	skills with some	skills with limited
skills to organize	degree of	considerable	effectiveness in	effectiveness in
and construct a	effectiveness in	effectiveness in	organizing and	organizing and
formal letter.	organizing and	organizing and	constructing a	editing your letter.
	constructing a	constructing a	letter.	
	letter.	letter.		
Communication/10	Information is	Information is	Information fails to	Information is
Expression and	concisely focused,	focused, logically	maintain a	unfocused, poorly
organization of	logically organized	organized and	consistent focus,	organized and
ideas and	and free from	almost free from	shows limited	contains spelling
understandings in	spelling or	spelling or	organization	or grammatical
an edited letter, free	grammatical	grammatical	contains some	errors.
from spelling or	errors.	errors.	spelling or	
grammatical errors.			grammatical	
			errors.	
Application /5	Makes	Makes	Makes	Makes
Making connections	connections within	connections within	connections within	connections within
within and between	and between art	and between art	and between art	and between art
various contexts,	and financial	and financial	and financial	and financial
combining art and	contexts with a	contexts with	contexts with	contexts with
financial concepts	high degree of	considerable	some	limited
and terminology.	effectiveness.	effectiveness.	effectiveness.	effectiveness.

Mark: \_\_\_\_\_/ 25

Comments: