

BLM # 8

AVI20 Fundraising Assessment Rubric: Letter to Not-for-profit Organization

Name: _____

Self-Assessment Checklist: Check the column that best describes your work, and explain how well you did in the comment section below the table. Save the bottom rubric for your teacher's assessment.

Criteria:	Exactly!	Mostly	A little bit	Not really
I included all of the required information: purpose of fundraiser, description of the event, and results (how much we raised)				
I incorporated ideas and corrections from one of my peers				
I proof-read my letter to get the spelling and grammar just right				
The letter demonstrates that I understand fundraising terms and concepts				

Comment: I think I deserve ____/25 for my letter because ...

Rubric for teacher use only:

	Level 4	Level 3	Level 2	Level 1
Knowledge/ Understanding /5 Knowledge and understanding of fundraising concepts and terms	Demonstrates thorough knowledge and understanding of fundraising concepts and terms	Demonstrates considerable knowledge and understanding of fundraising concepts and terms	Demonstrates some knowledge and understanding of fundraising concepts and terms	Demonstrates limited knowledge and understanding of fundraising concepts and terms
Thinking /5 Use of planning skills to organize and construct a formal letter.	Uses planning skills with a high degree of effectiveness in organizing and constructing a letter.	Uses planning skills with considerable effectiveness in organizing and constructing a letter.	Uses planning skills with some effectiveness in organizing and constructing a letter.	Uses planning skills with limited effectiveness in organizing and editing your letter.
Communication/10 Expression and organization of ideas and understandings in an edited letter, free from spelling or grammatical errors.	Information is concisely focused, logically organized and free from spelling or grammatical errors.	Information is focused, logically organized and almost free from spelling or grammatical errors.	Information fails to maintain a consistent focus, shows limited organization contains some spelling or grammatical errors.	Information is unfocused, poorly organized and contains spelling or grammatical errors.
Application /5 Making connections within and between various contexts, combining art and financial concepts and terminology.	Makes connections within and between art and financial contexts with a high degree of effectiveness.	Makes connections within and between art and financial contexts with considerable effectiveness.	Makes connections within and between art and financial contexts with some effectiveness.	Makes connections within and between art and financial contexts with limited effectiveness.

Mark: _____ / 25

Comments: