

BLM # 1

AVI3M1 Questions for Financial Literacy Professionals

These questions were shared with arts professionals a few days before their interviews. A notes section was included for them to make notes to refer to during the interview. Please use this handout as a guide if you want to conduct your own interview.

<p>1. Please tell me your name and profession and briefly describe the products or services you provide as an arts professional. Please also indicate whether you are a salaried, self-employed or other.</p>
<p>Notes:</p>
<p>2. What percentage of your working hours are dedicated to: income tracking including billing, material and equipment costs (expenditures), marketing and promotion, product (artwork) management & organization (inventory management) labour-time costing, and accounting? Other financial tasks? How would you prioritize these activities in terms of their importance?</p>
<p>Notes:</p> <p style="text-align: right;">1 2 3 4 5</p>
<p>3. As an arts professional, how is your personal financing affected? What are the financial advantages or disadvantages of being an art professional for you?</p> <ul style="list-style-type: none">• Look for both an economic and quality of life aspect to this answer and note the advantages and disadvantages of both.

Notes:

1 2 3 4 5

4. As an arts professional who may:

- work with a variety of materials and equipment
- be self-employed or free lance
- work on contract, part-time, commission or other

What arrangements are in place for health benefits and for long-term financial security at retirement?

- Note the difference between salaried and non-salaried professionals for this question
- What lessons or “take aways” do you have after listening to these professionals’ answers?

Notes:

1 2 3 4 5

5. Can you talk about how copyright, intellectual property and rights affect you in your work? How do you guard against fraud or others profiting from your work?

- As an arts professional, intellectual property rights are important from both the creator and the user sides. What is your opinion about copyright? Has it changed after seeing the answers to this question?

Notes:

1 2 3 4 5

6. Are there any unique social or ethical beliefs or responsibilities you use to guide the way you operate as an arts professional? Are there unique social or ethical issues, caused by legal or social factors that affect you as an arts professional that you would like to mention (positive or negative)?

- This question considers professional conduct, beliefs and how professionals are affected by regulations and other factors. These represent the core values of this arts professional. What aspects of their answer do you agree/disagree with? What parts of their answer surprised or impressed you in particular?

Notes:

1 2 3 4 5

7. The relationship between you, the arts professional and your customers/clients is an important one. What do you think are the three most important considerations you would pass on to others about building an excellent professional – customer/client relationship?

- State the many forms in which the relationship between professional and client can take.
- Of the three important points made, which one do you think is most critical and why?

Notes:

1 2 3 4 5

8. Can you leave me with 2 pieces of financial advice for others planning to enter your arts profession?

Notes:

1 2 3 4 5